

SPONSORSHIP BENEFITS



SPONSORSHIP BENEFITS	\$1,800 PATRON	\$2,500 BUILDER	\$5,000 LEADER	\$10,000 VISIONARY
One 10'x10' booth space at the Festival (limited to the first eight sponsors), name recognition in the program (5,000 copies) and on the Festival Facebook page	✓	✓	✓	✓
Logo with link on the Festival Facebook page and VisArts website and featured inclusion on email blast promoting the Festival (25,000 subscribers)		✓ 1 Blast	✓ 2 Blasts	✓ 4 Blasts
Logo on all paid print advertising for the Festival, including posters, postcards, and one ad in The Washington Post			✓	✓
Featured sponsor of the Festival performance stage with logo placement on stage banner (12,000 attendees)				✓
Recognition on VisArts donor wall for one year (20,000 visitors)		✓	✓	✓
Recognition on VisArts website (14,000 monthly hits)		✓	✓	✓
Employee discounts on select classes and camps with a discount code			✓	✓
Facility rental discounts, subject to availability			5% All days	10% Weekdays
Logo on VisArts tote bags (3,000 bags)			✓	✓
Please respond by March 15 to receive logo recognition on Festival stage banner, posters, and postcards and by April 15 for recognition on all other Festival printed materials.				



VisArts donor wall

The **Rockville Arts Festival** transforms the streets around Rockville Town Square into a pedestrian-only, outdoor art gallery the first weekend of May. Local and national artisans showcase original works of art at every price point. The festival attracts 140 artists and 12,000 visitors for the weekend to enjoy art, live local musical entertainment, Rockville cultural organizations presentations and artisanal food. All sponsorship proceeds benefit VisArts' community initiatives and artist-focused programs. For more: www.visartscenter.org/visarts-in-the-community/rockville-arts-festival



Sponsorship Level (please check box)

- ☐ \$1,800 Patron
- ☐ \$2,500 Builder
- ☐ \$5,000 Leader
- ☐ \$10,000 Visionary

Payment Information

Enclosed is my check for \$_____ (payable to VisArts).

To pay by credit card, visit visartscenter.org/sponsor-an-event, or charge my card in the amount of \$_____.

Card type (select one): _____ Visa _____ MasterCard _____ AMEX

Card number: _____ Name on card: _____

Expiration date: ____ / ____ (mm/yy) CVV: _____ (number on the back of the credit card)

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

Please return this form via email to markowitz@visartscenter.org, or mail to:
 VisArts, 155 Gibbs Street, Suite 300, Rockville, MD 20850

VisArts is a 501 (c)3 organization.
 All contributions to VisArts are tax deductible to the extent allowed by law.